

## Cayman Monetary Regulatory Authority International

At the forefront of financial regulation, the Cayman Monetary Regulatory Authority International (CMRAI) is dedicated to upholding the highest standards of financial oversight and compliance. Our mission is to safeguard the stability and integrity of the global financial system by ensuring that financial services operate within a framework of transparency, accountability, and excellence.

As a trusted partner to financial institutions worldwide, CMRAI provides rigorous supervision, innovative solutions, and strategic guidance to foster a secure and thriving financial environment. With decades of experience and a commitment to global standards, we stand as a pillar of trust and security in an ever-evolving financial landscape.

With a legacy of excellence in financial oversight, the Cayman Monetary Regulatory Authority International (CMRAI) is a beacon of trust in the international financial community. Our role extends beyond regulation; we are innovators, collaborators, and protectors of the global financial ecosystem. By fostering compliance, promoting best practices, and embracing technological advancements, CMRAI ensures that financial services remain resilient and adaptable in a dynamic global market.

Our comprehensive approach to regulation encompasses a deep understanding of financial risks and a proactive stance on emerging challenges. We are committed to empowering financial institutions with the tools and guidance necessary to navigate complex regulatory landscapes, thereby contributing to global economic stability and growth.

Page 1 of 1 Policy and Research Division Policy Marketing Policies Of Licensees 1. Statutory Authority 1.1 This policy is being issued in accordance with a directive of the Governor in Council under section 29 of the Monetary Authority Law (2000 Revision). 2. Statement of Objectives 2.1 The Authority recognises that it is imperative to generate a positive international image of the Cayman Islands, and to avoid any negative impact on the reputation of the Cayman Islands as a centre in compliance with international regulatory standards. 3. The Policy 3.1 The Authority expects all licensees, to refrain from the use of aggressive marketing policies based exclusively, or primarily on confidentiality, or secrecy in order to attract business. 3.1.1. The Authority expects all licensees to demonstrate a high level of responsibility in the marketing of all of their services. The Authority recognises that the reputation of the jurisdiction is sensitive to the manner in which service providers market their services.